

2016

Appalachia Funders Network Working Group Summary

FOOD SYSTEMS, HEALTH & STRENGTHENING COMMUNITY CAPACITY

PREPARED BY OHIO UNIVERSITY'S VOINOVICH SCHOOL OF LEADERSHIP AND PUBLIC AFFAIRS

Table 1. Working Group Members

Alleghany Foundation* <i>FS</i>	Foundation for a Healthy Kentucky* <i>H, FS</i>
Appalachian Community Fund* <i>H, FS, SCC</i>	Foundation for the Tri-State Community, Inc.* <i>SCC</i>
Appalachian Regional Commission* <i>H, FS, SCC</i>	Greater Clark Foundation* <i>H</i>
Athens Foundation* <i>H</i>	Greater Kanawha Valley Foundation <i>H, FS, SCC</i>
BB&T Bank [†] <i>FS</i>	HealthPath Foundation of Ohio* <i>H</i>
Bernard McDonough Foundation* <i>H</i>	Kate B. Reynolds Charitable Trust* <i>H</i>
Bluegrass Community Foundation* <i>FS, SCC</i>	Mary Reynolds Babcock Foundation* <i>FS</i>
Casey Family Programs* <i>H</i>	One Foundation* <i>FS</i>
Center for Appalachian Philanthropy <i>FS</i>	Osteopathic Heritage Foundations* <i>H, FS</i>
Center for Rural Entrepreneurship <i>SCC</i>	Parkersburg Area Community Foundation* <i>SCC</i>
Claude Worthington Benedum Foundation* <i>H, FS</i>	Philanthropy West Virginia <i>SCC</i>
Community Foundation of the Ohio Valley* <i>SCC</i>	Ross Foundation* <i>FS</i>
Community Foundation of Western North Carolina* <i>FS</i>	Sacharuna Foundation* <i>FS</i>
Conservation Fund <i>H, FS, SCC</i>	Sisters Health Foundation* <i>H</i>
East Tennessee Foundation* <i>FS, SCC</i>	Thompson Charitable Foundation* <i>H</i>
Federal Reserve Bank of Cleveland [†] <i>H</i>	US Department of Agriculture Rural Development OH [†] <i>FS</i>
Federal Reserve Bank of Richmond [†] <i>FS, SCC</i>	US Department of Agriculture Rural Development TN [†] <i>FS</i>
Federal Reserve Board [†] <i>FS</i>	US Department of Agriculture Rural Development WV [†] <i>FS</i>
Foundation for Appalachian Kentucky* <i>H, FS, SCC</i>	Wythe-Bland Foundation* <i>H</i>
Foundation for Appalachian Ohio* <i>SCC</i>	

* The organization's data is included in all data summaries in this document

† The organization's financial data is not included in the document

FS Denotes membership in Food Systems Working Group

H Denotes membership in Health Working Group

SCC Denotes membership in Strengthening Community Capacity Working Group

Appalachia Funders Network Working Group Summary

The Appalachia Funders Network (AFN) commissioned this document to summarize the resources, geographic reach, and funding priorities of three of its working groups: the Food Systems Working Group; the Health Working Group; and the Strengthening Community Capacity Working Group (see the table on the previous page for a list of members). Data sources for this summary include working group members' websites, Guidestar, and membership profile data. Working group members had an opportunity to review and correct the data about their organization prior to the development of this summary.

Overview of the Working Group Members

Total Assets of Foundations in Working Groups	Nearly \$5 billion
Annual Giving Nationwide among Working Group Members	Over \$234 million
Annual Giving in Appalachia among Working Group Membersⁱ	Over \$86 million

Table 2. Members by Organization Type

Type of Organization	Number of this type of organization in working groups	Combined Assets	Combined Annual Giving Nationwide	Combined Annual Giving in Appalachia	Shared Priorities Areas identified as priorities/areas of interest by a majority of organizations in this category
Private Foundations	11	\$1.6 billion	\$71.5 million	Over \$52.1 million*	Access to healthcare, community and/or economic development, disease prevention and/or management, education
Community Foundations	12	\$965.1 million	\$49.2 million	Over \$29.7 million	Access to healthcare, disease prevention and/or management, community and/or economic development, education
Federal Agencies	7	n/a**	n/a**	n/a**	Community and/or economic development, housing
Public Charities	4	\$120.3 million	\$5.8 million	\$5.8 million	Access to healthcare, disease prevention and/or management, food access
Operating Foundation	1	\$2.2 billion	\$107.7 million	n/a	Foster care
Bank	1	n/a**	n/a**	n/a**	Arts, capacity building, community and/or economic development, food access, food systems, housing, human services, workforce development
Total	36	\$5.0 billion	\$234.1 million	Over \$87.8 million	

*Cells in which the word "over" precedes a value indicate that information was not available for at least one working group member in this category. The actual total for the category will exceed the amount given in the table.

** Financial data for federal agencies and banks were omitted in order to represent the assets available for philanthropic investment in the region.

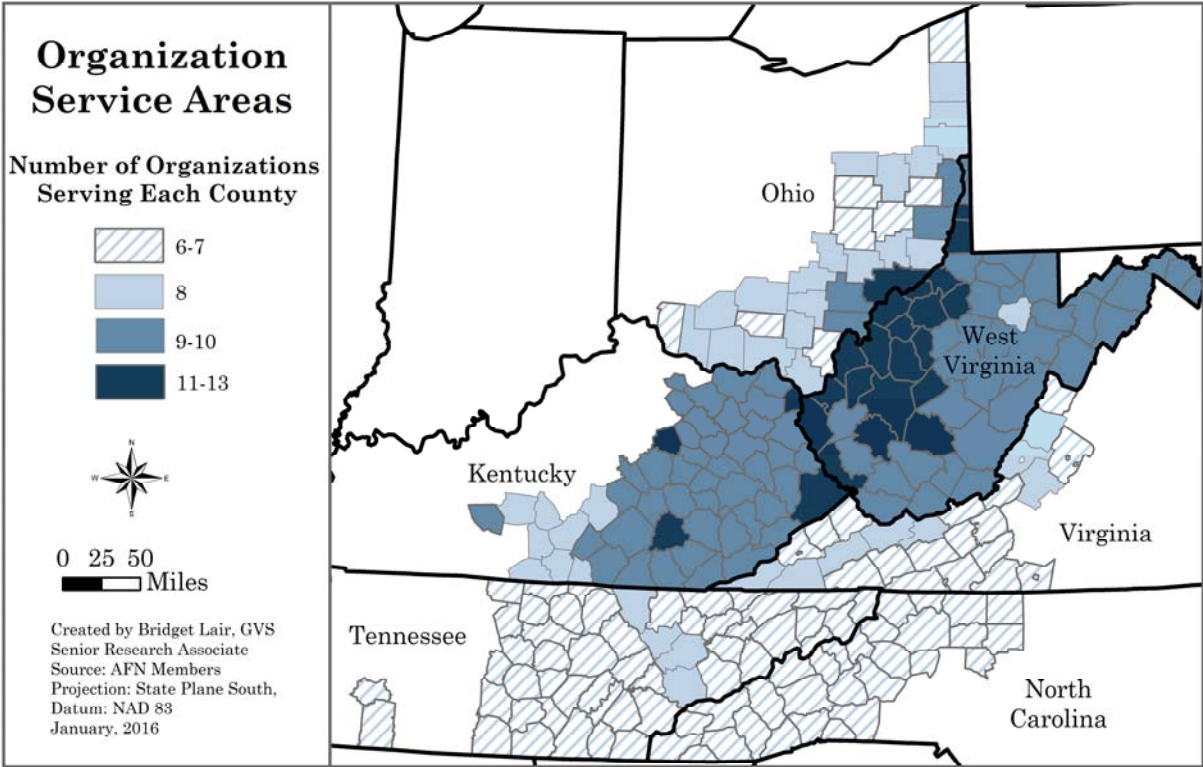
Geographic Areas Served by Working Group Members

Overall

The map below, "Organization Service Areas," provides an overview of AFN working group members' service areas. Because AFN's focus is on central Appalachia, the maps in this report are limited to those counties. By overlaying the service areas of all organizations, the map is able to show those counties with the highest concentration of working group members (meaning that the largest number of working group members include those counties in their service areas) and those with the lowest concentration (meaning that the fewest number of working group members include those counties in their service areas).ⁱⁱ

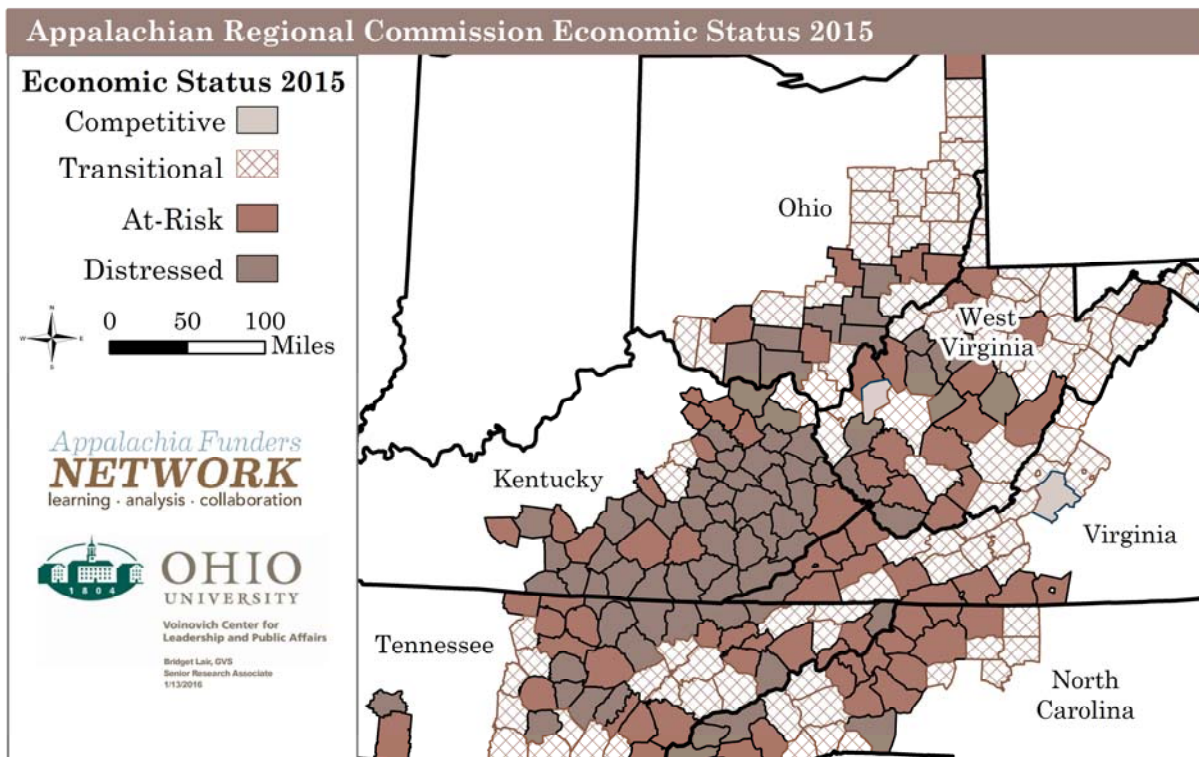
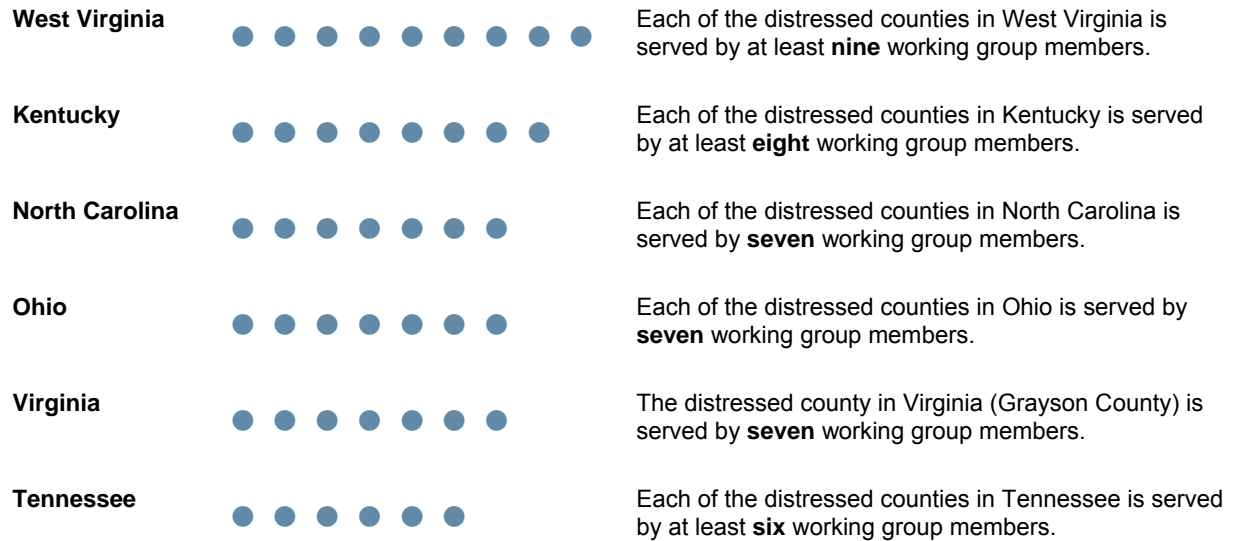
A map of Central Appalachia with county names is included in Appendix A of this document.

Thirteen working group members include West Virginia's Jackson and Wood counties in their service areas, giving these two counties the counties the highest concentration of working group members. **Overall, there is the most overlap among working group members in the western portion of West Virginia, Ohio's Athens and Washington counties, and scattered counties in eastern Kentucky.** The counties with the lowest concentration of working group members are in Tennessee and western North Carolina.



Economically Distressed Counties

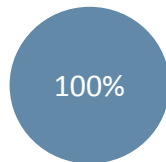
All counties designated by the Appalachian Regional Commission as “distressed” are served by at least six working group members. The figure below depicts the number of working groups serving distressed counties by state. The map shows the economic status of the counties served by AFN.



Types of Funders

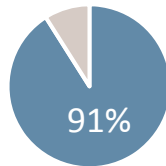
AFN membership includes a variety of funder types. The map on the following page, “Type and Number of Working Group Member Organizations by County,” identifies the types of organization (community foundation, private foundation, federal agency, etc.) that serve each county, and shows how many of each type of organization serves each county in the region.

Federal Agencies



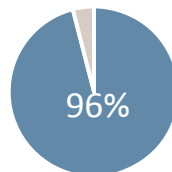
Federal agencies serve the entire Central Appalachian area. The highest concentration of federal agencies (four per county) is found in Ohio and West Virginia.

Private Foundations



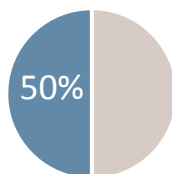
Private foundations are found in most counties in the Central Appalachian region (91%), with the highest concentration (four per county) in western West Virginia. There are areas of Ohio that are not served by any private foundations.

Community Foundations

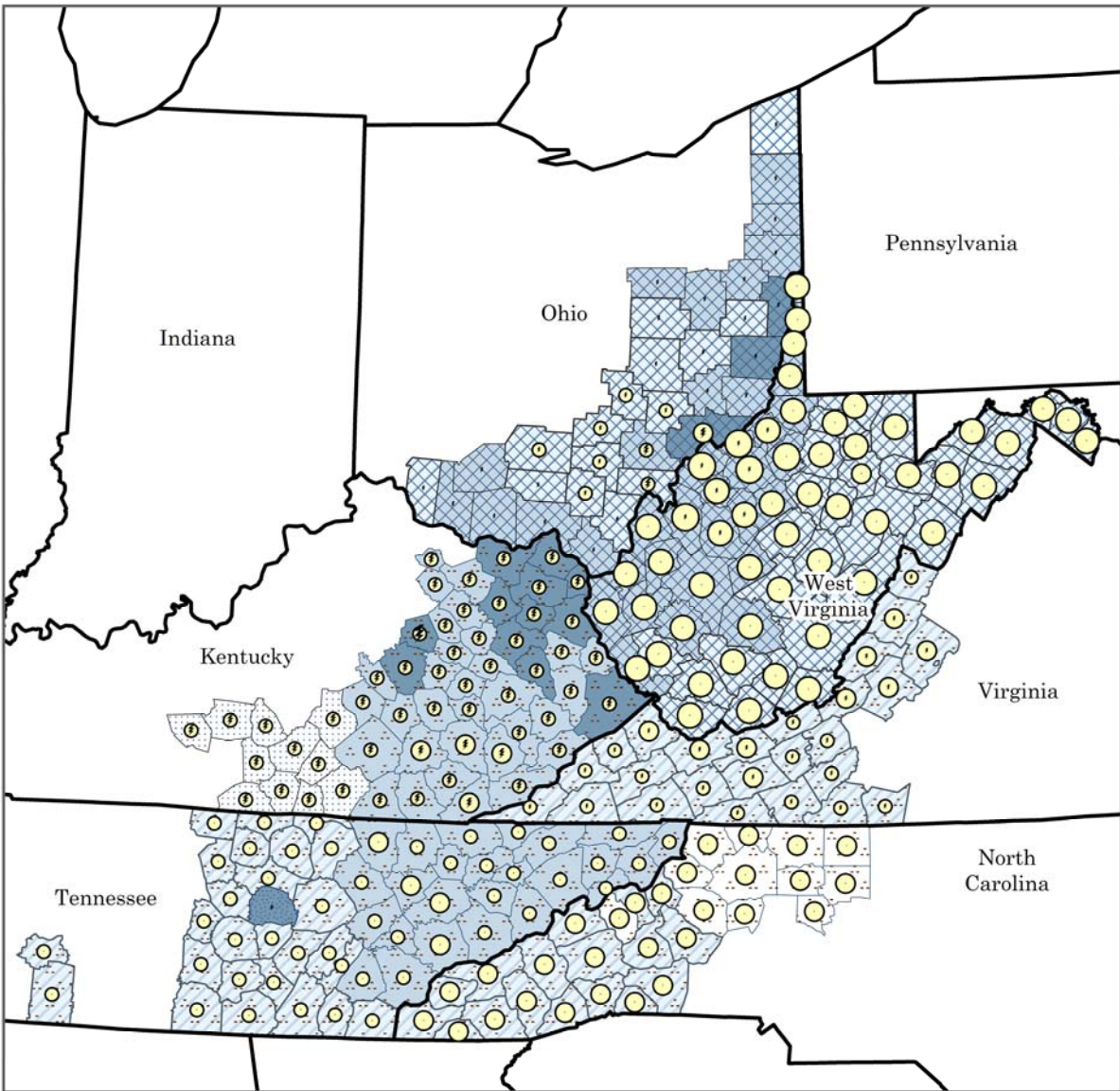


Community foundations serve almost the entire region (96%), with the exception of portions of North Carolina. The densest concentration of community foundations (three per county) can be found in: northeastern Kentucky; select counties in Ohio (Belmont, Jefferson, and Washington); and White County, Tennessee.

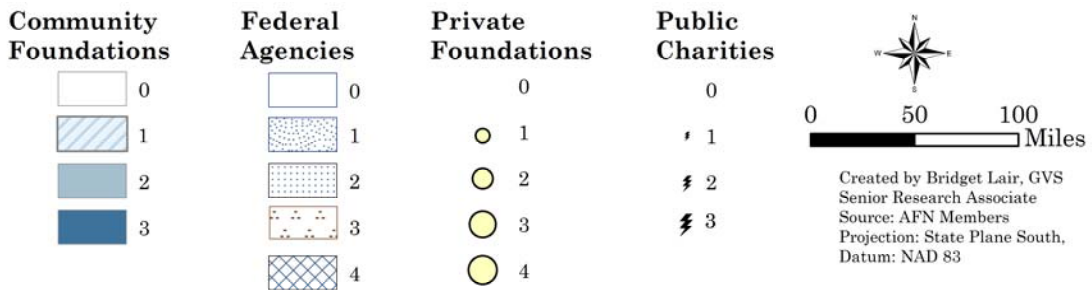
Public Charities



The highest concentration of public charities (three per county) is located in Kentucky. With the exception of Clark County, Tennessee, there are no public charities in the working groups serving the Tennessee and North Carolina counties.



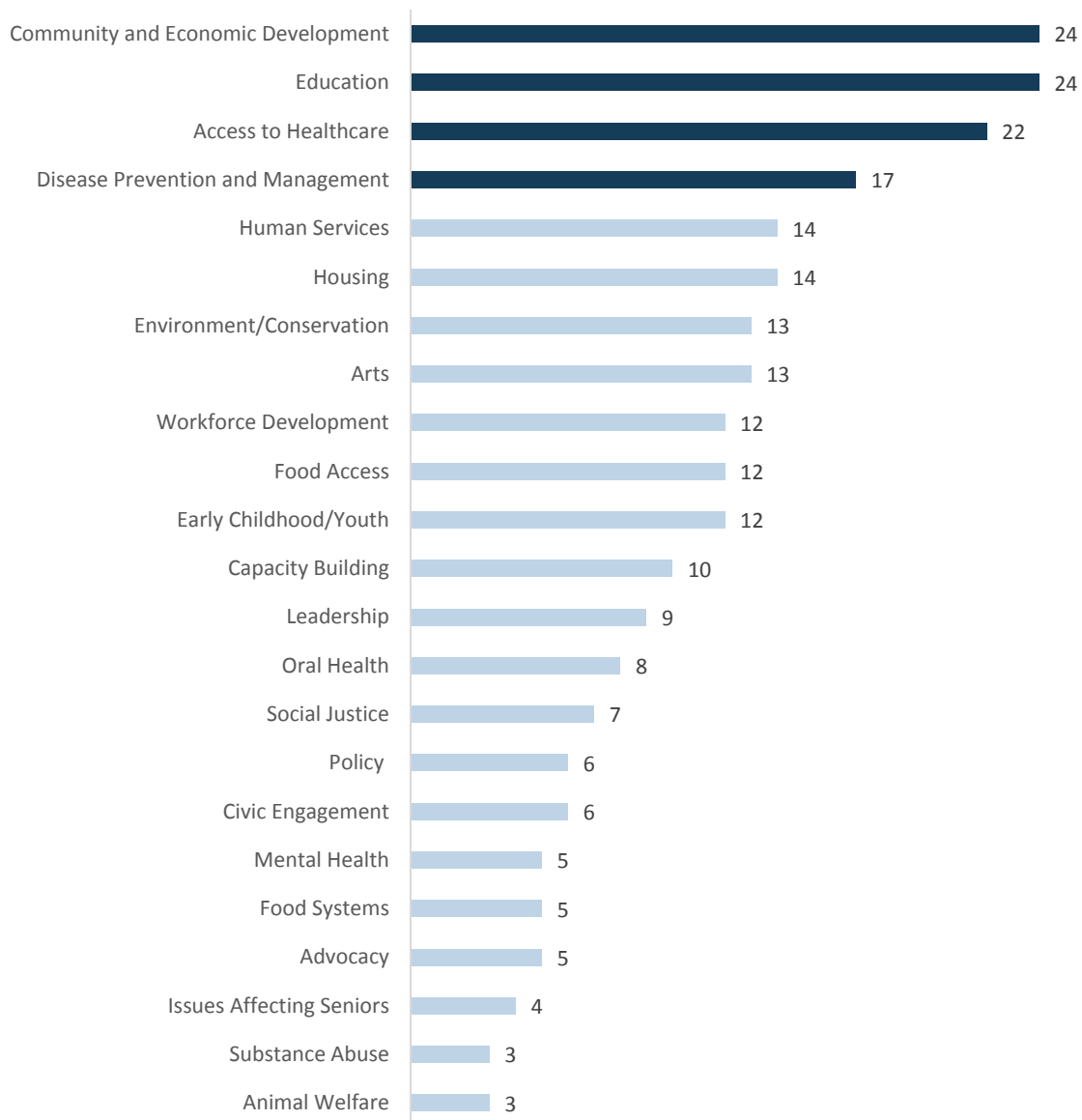
Type and Number of Working Group Member Organizations by County



Stated Priorities/Areas of Interest among Working Group Members

The following figure lists the issue areas most frequently identified by working group members as a priority or an area of interest. These areas are based on publicly stated priorities and interests rather than an analysis of grant making efforts. Because the information is based on members' own categorization of issues, the results are not necessarily mutually exclusive and there is likely overlap among categories.

Figure 1. Number of Working Group Members Indicating Issue as a Priority



Four broad issues stand out as priorities for a large number of working group members: community and economic development; education; access to health care; and disease prevention and management. The issues with the least publicly expressed interest by working groups are substance abuse, animal welfare, and issues impacting seniors. Because of the aging nature of the Appalachian population, and the extent of heroin use and prescription drug abuse throughout the region, the amount of interest in substance abuse and senior-related issues may be less than expected. It might be that many organizations address these issues, but in their public statements these issues are subsumed under larger categories such as access to healthcare.

The following section provides more detailed information on the top four categories of interest for AFN working group members.

Community and Economic Development

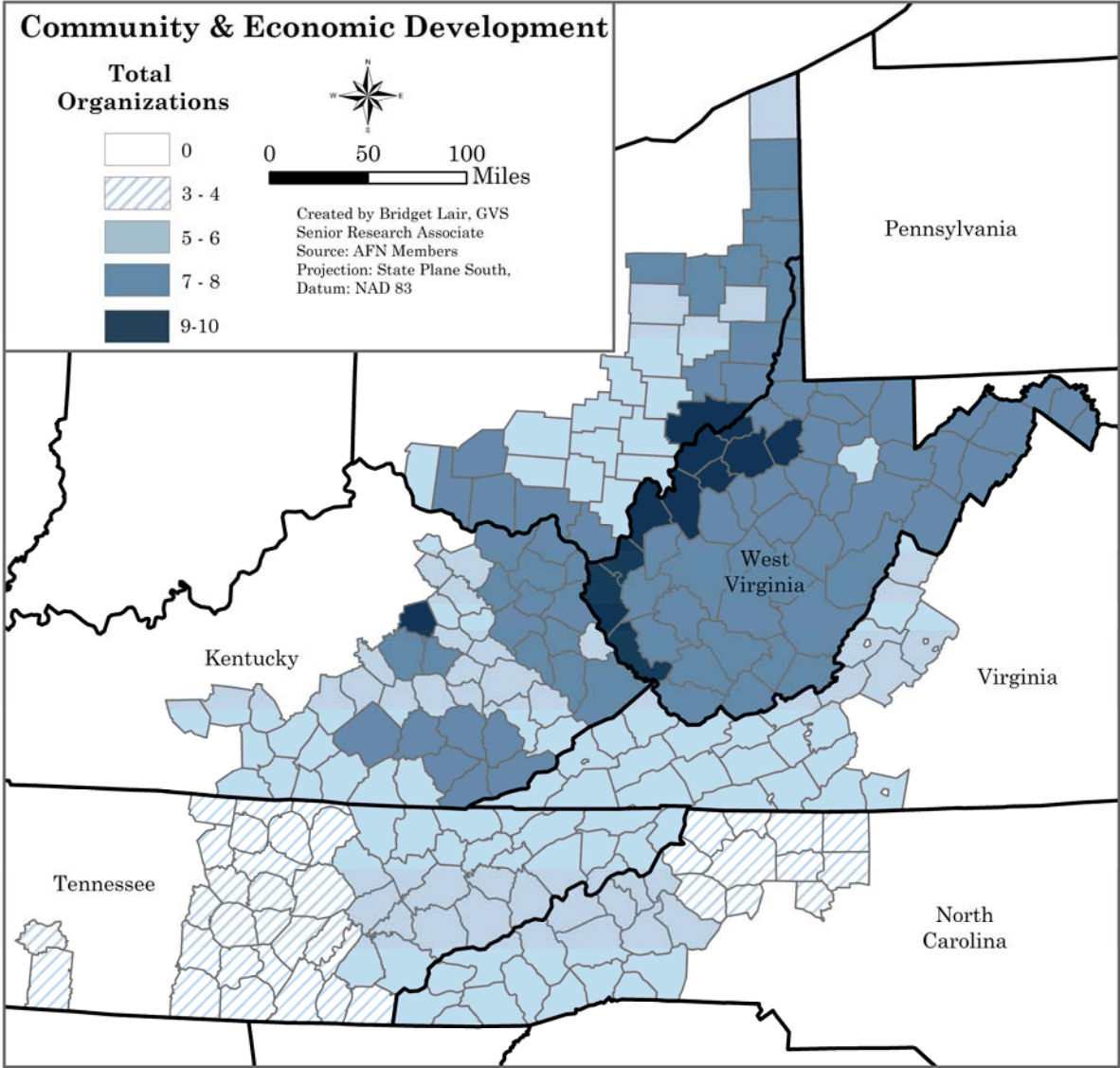
While community and economic development are two distinct processes, there was considerable overlap among the organizations identifying community development and/or economic development as priorities. For the purposes of this summary, these two categories were combined. Twenty-four organizations have an identified interest in community and/or economic development, and these organizations have assets totaling over \$1.4 billion.

Table 3. Organizations with Interest in Community and/or Economic Development

Organization Type	# Organizations	Assets	Annual Giving Nationwide	Annual Giving in Appalachia
Community Foundations	8	\$703.2 million	\$39.0 million	Over \$19.6 million
Private Foundations	7	\$703.3 million	\$29.7 million	Over \$18.7 million
Federal Agencies	7	n/a	n/a	n/a
Public Charity	1	\$38.0 million	\$684,000	n/a
Other	1	n/a	n/a	n/a
Total	24	\$1.4 billion	\$69.4 million	Over \$38.3 million

As the following map (“Community and Economic Development”) shows, the organizations with an interest in community and/or economic development are concentrated in the westernmost counties of West Virginia, as well as Ohio’s Washington County and Kentucky’s Clark County. West Virginia, with ten organizations serving West Virginia’s Jackson and Wood counties. The lowest concentrations of organizations interested in community and economic development is found in portions of eastern Tennessee and western North Carolina.

Note: The map on the following page and the rest of the maps in this document were created by identifying organizations with specific issue interests, and then mapping their combined service areas. It is important to note that these maps are not based on an analysis of recent grant making. Instead, they should be viewed as a first step in identifying areas of overlap (in terms of geography and funding priorities) that may be fruitful areas for collaboration. They can also be used to identify areas that may be underserved.



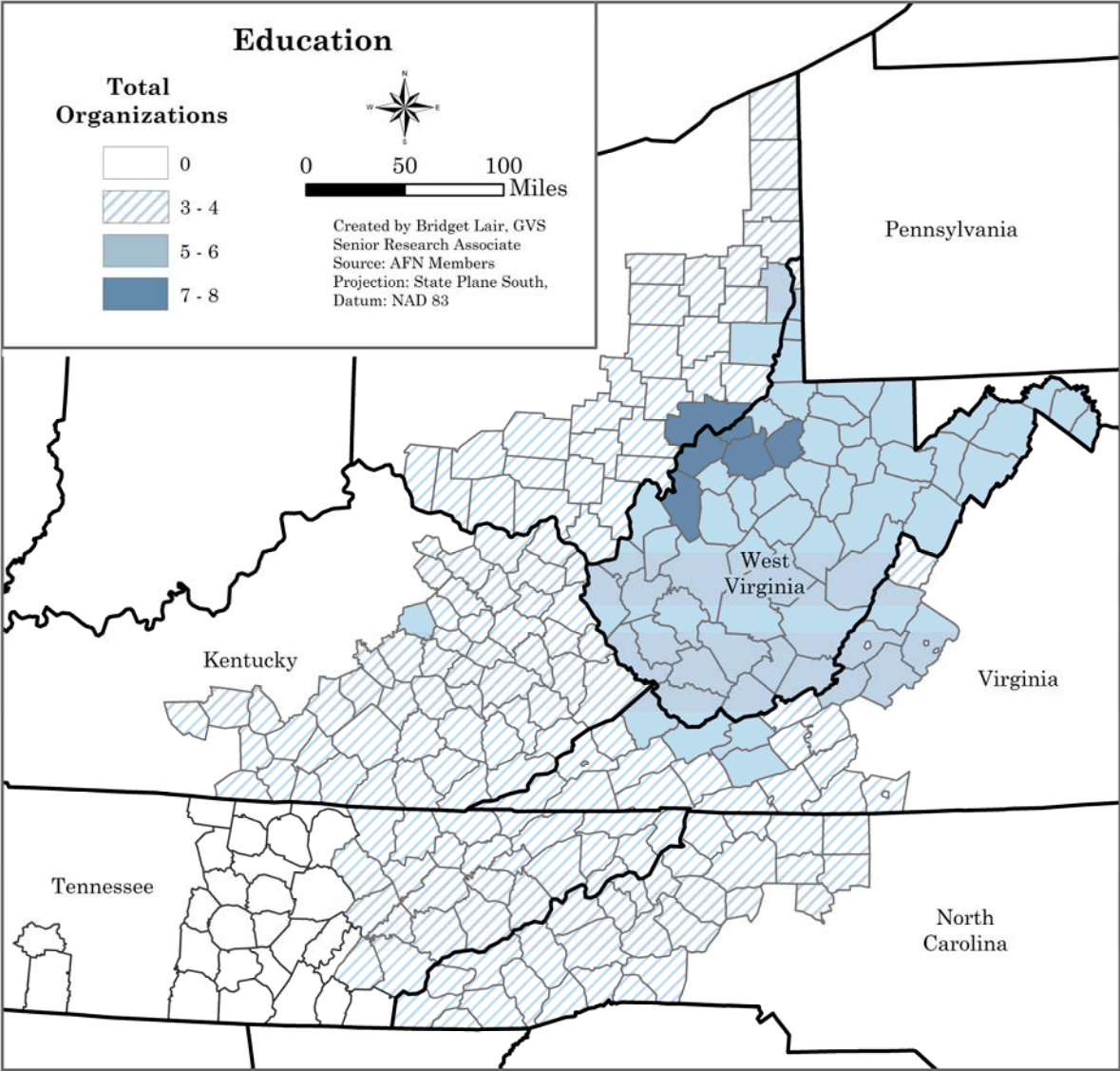
Education

Twenty-four organizations with assets exceeding \$2.4 billion expressed a commitment to education.

Table 4. Organizations with Interest in Education

Type of Organization	#	Assets	Annual Giving Nationwide	Annual Giving Appalachia
Community Foundations	11	\$959.1 million	\$48 million	Over \$29 million
Private Foundations	10	\$1.4 billion	\$64.0 million	Over \$52.1 million
Federal Agencies	2	n/a	n/a	n/a
Public Charity	1	\$38.0 million	\$684,000	n/a
Total	24	\$2.4 billion	\$113.6 million	Over \$81.6 million

Working group members with an interest in education operate throughout the entire region served by AFN. As seen in the map on the following page, “Number of Working Group Members Interested in Education,” the most overlap among the service areas of these organizations is found in western West Virginia, select counties in eastern Kentucky, and in Ohio’s Athens and Washington counties. West Virginia’s Jackson and Wood counties in particular have the highest concentration of funders interested in this issue. The lowest degree of overlap among the service areas of organizations with an interest in education is found in portions of Appalachian Tennessee and western North Carolina.



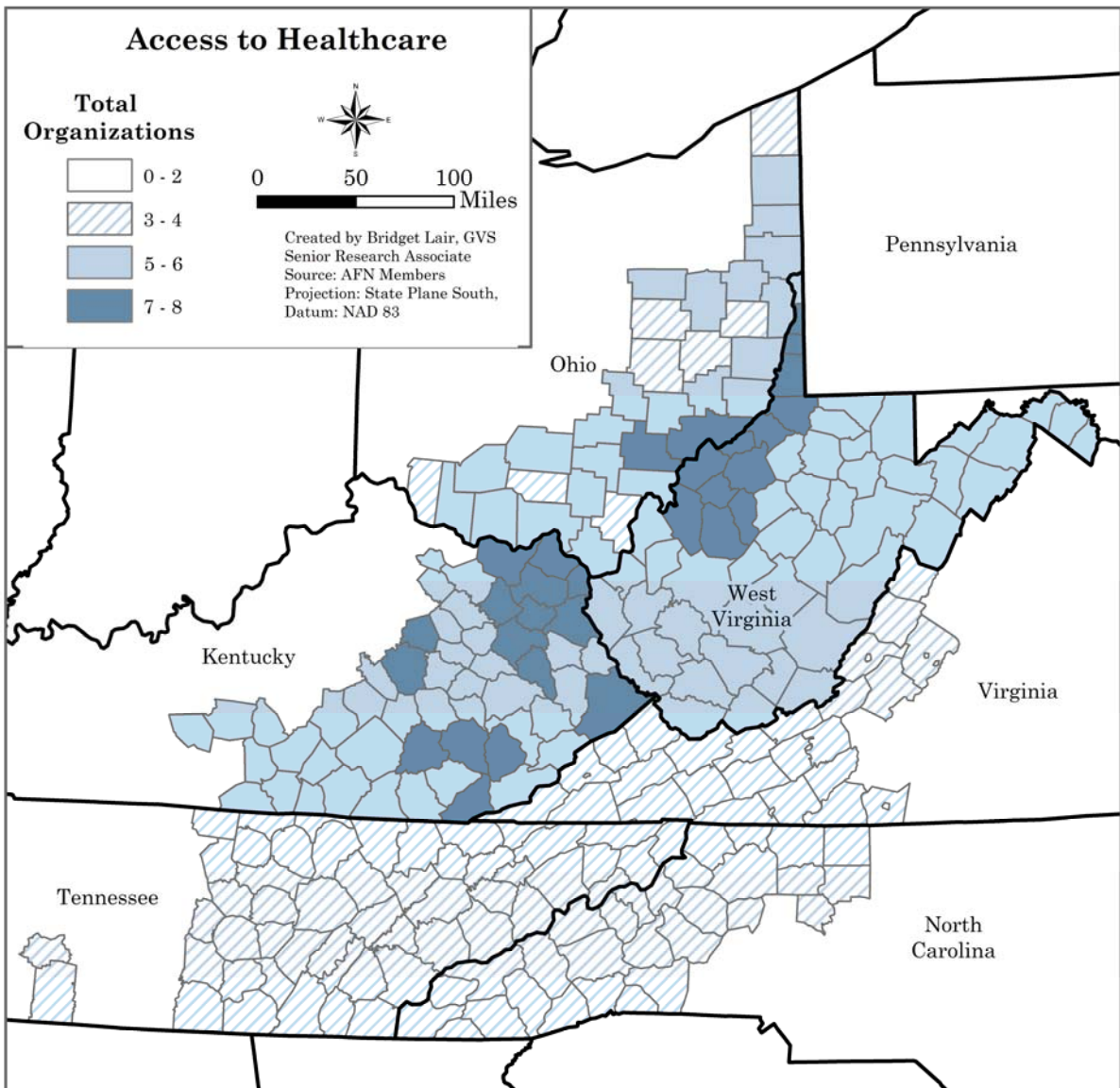
Access to Healthcare

Twenty-two organizations have an identified interest in increasing access to healthcare, especially among members of underserved populations. These organizations have assets totaling over \$2.2 billion.

Table 5. Organizations with Interest in Access to Healthcare

Organization Type	# Organizations	Assets	Annual Giving Nationwide	Annual Giving in Appalachia
Community Foundations	11	\$707.3 million	\$38.4 million	Over \$18.9 million
Private Foundations	7	\$1.4 billion	\$62.3 million	Over \$50.1 million
Public Charities	2	\$81.9 million	\$5.0 million	\$5.0 million
Federal Agencies	2	n/a	n/a	n/a
Total	22	\$2.2 billion	\$105.7 million	Over \$74.1 million

The densest concentration of organizations serving a county can be found in western West Virginia, Ohio's Washington and Athens counties, and portions of Kentucky. The lowest concentration of organizations with an interested in access to healthcare is found in eastern Tennessee, southwestern Virginia, and western North Carolina.



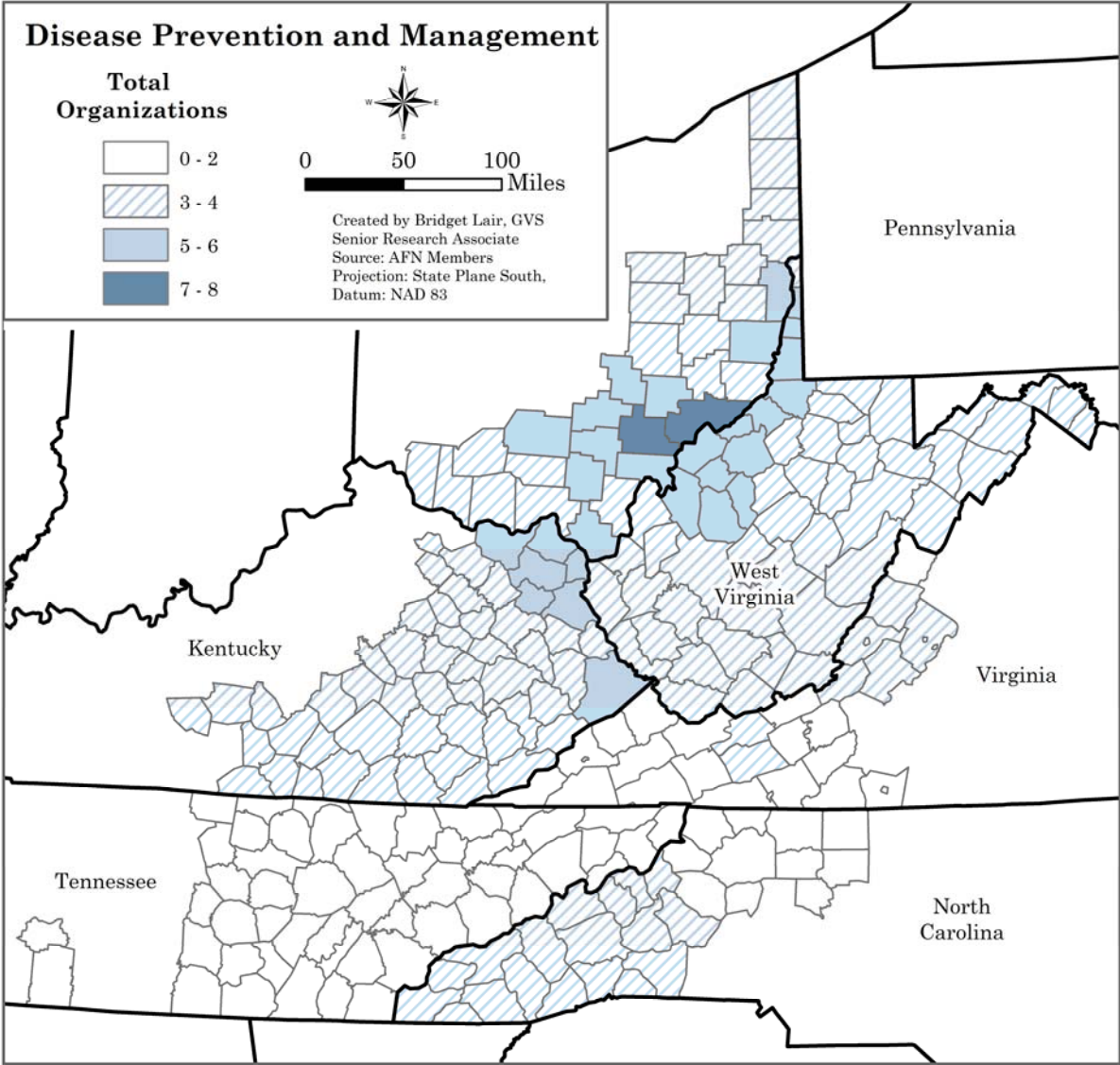
Disease Prevention and Management

Nineteen organizations with assets of over \$2.0 billion expressed an interest in disease prevention and/or disease management.

Table 6. Organizations with interest in Disease Prevention and/or Management

Organization Type	# Organizations	Assets	Annual Giving Nationwide	Annual Giving in Appalachia
Community Foundations	8	\$605.0 million	\$29.0 million	\$17.8 million
Private Foundations	6	\$1.4 billion	\$60.8 million	Over \$50.1 million
Federal Agencies	2	n/a	n/a	n/a
Public Charities	1	\$25.0 million	\$1.0 million	\$1.0 million
Total	19	\$2.0 billion	\$90.8 million	Over \$68.8 million

There is a large concentration of these organizations in Ohio's Athens and Washington counties. The lowest concentration of these organizations is in portions of Southwestern Virginia, North Carolina, and eastern Tennessee.



Members' Assets and Giving by Working Groups

Below is an analysis of the assets and annual investments broken down by working groups.

Food Systems Working Group

The food system working group includes 23 organization with combined assets of \$1.8 billion.

Table 7. Food System Working Group Members by Organization Type

Type of Organization	Number of this type of organization in working groups	Combined Assets	Combined Annual Giving Nationwide	Combined Annual Giving in Appalachia
Private Foundations	7	\$943.2 million	\$42.2 million	Over \$22.9 million
Community Foundations	6	\$818.2 million	\$42.6 million	\$23.9 million
Federal Agencies	6	n/a	n/a	n/a
Public Charities	2	\$81.9 million	\$5.0 million	\$5.0 million
Bank	1	n/a	n/a	n/a
Total	22	\$1.8 billion	\$89.9 million	Over \$51.7 million

- Counties with densest concentrations of FSWG members (10 members):
- West Virginia’s Jackson and Wood counties (10 FSWG members serve these counties)

- Top areas of interest for FSWG members
- Community and/or economic development (73% of working group members)
 - Education (59%)
 - Access to healthcare (50%)

Health Working Group

The health working group is composed of 17 organizations with combined assets of \$4.0 billion.

Table 8. Health Working Group Members by Organization Type

Type of Organization	Number of this type of organization in working groups	Combined Assets	Combined Annual Giving Nationwide	Combined Annual Giving in Appalachia
Community Foundations	5	\$260.2 million	\$9.1 million	\$8.5 million
Private Foundations	6	\$1.3 billion	\$59.3 million	\$51.6 million
Public Charities	3	\$119.9 million	\$5.7 million	\$5.7 million
Federal Agencies	2	n/a	n/a	n/a
Operating Foundation	1	\$2.2 billion	\$107.7 million	n/a
Total	17	\$4.0 billion	\$181.8 million	\$65.7 million

Counties with densest concentration of HWG members (7 apiece):

- Washington County, Ohio
- Tyler County, West Virginia
- Bell, Clark, Clay, Laurel, and Leslie counties in Kentucky

Top areas of interest for HWG members:

- Access to healthcare (88% of working group members)
- Education (71%)
- Disease prevention and/or management (65%).

Strengthening Community Capacity Working Group

The strengthening community capacity group is composed of eleven organizations (nine of which are community foundations) with combined assets of \$676.3 million.

Table 9. Strengthening Community Capacity Working Group Members by Organization Type

Type of Organization	Number of this type of organization in working groups	Combined Assets	Combined Annual Giving Nationwide	Combined Annual Giving in Appalachia
Community Foundations	9	\$676.3 million	\$33.0 million	\$25.3 million
Federal Agencies	2	n/a	n/a	n/a
Total	11	\$676.3 million	\$33.0 million	\$25.3 million

Counties with densest concentration of SCCWG members (4 apiece):

- Western West Virginia
- Portions of eastern Kentucky

Top areas of interest for SCCWG members:

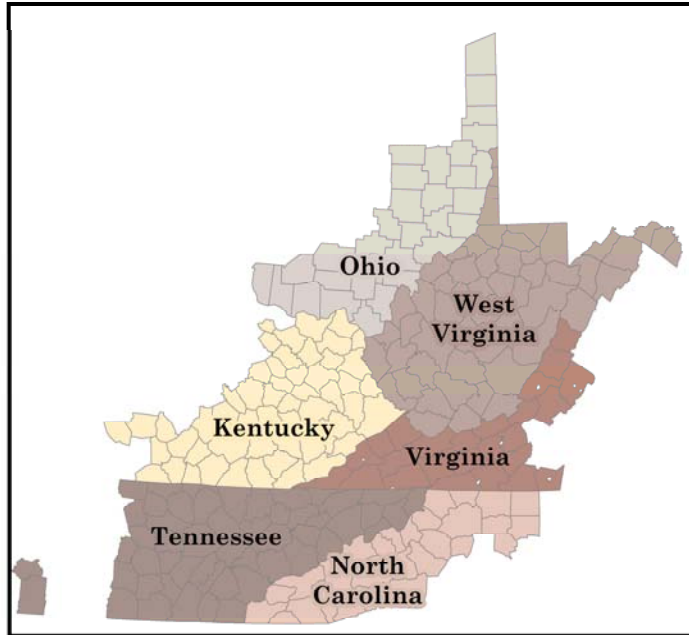
- Education (91% of members)
- Access to healthcare (82%)
- Arts (73%)

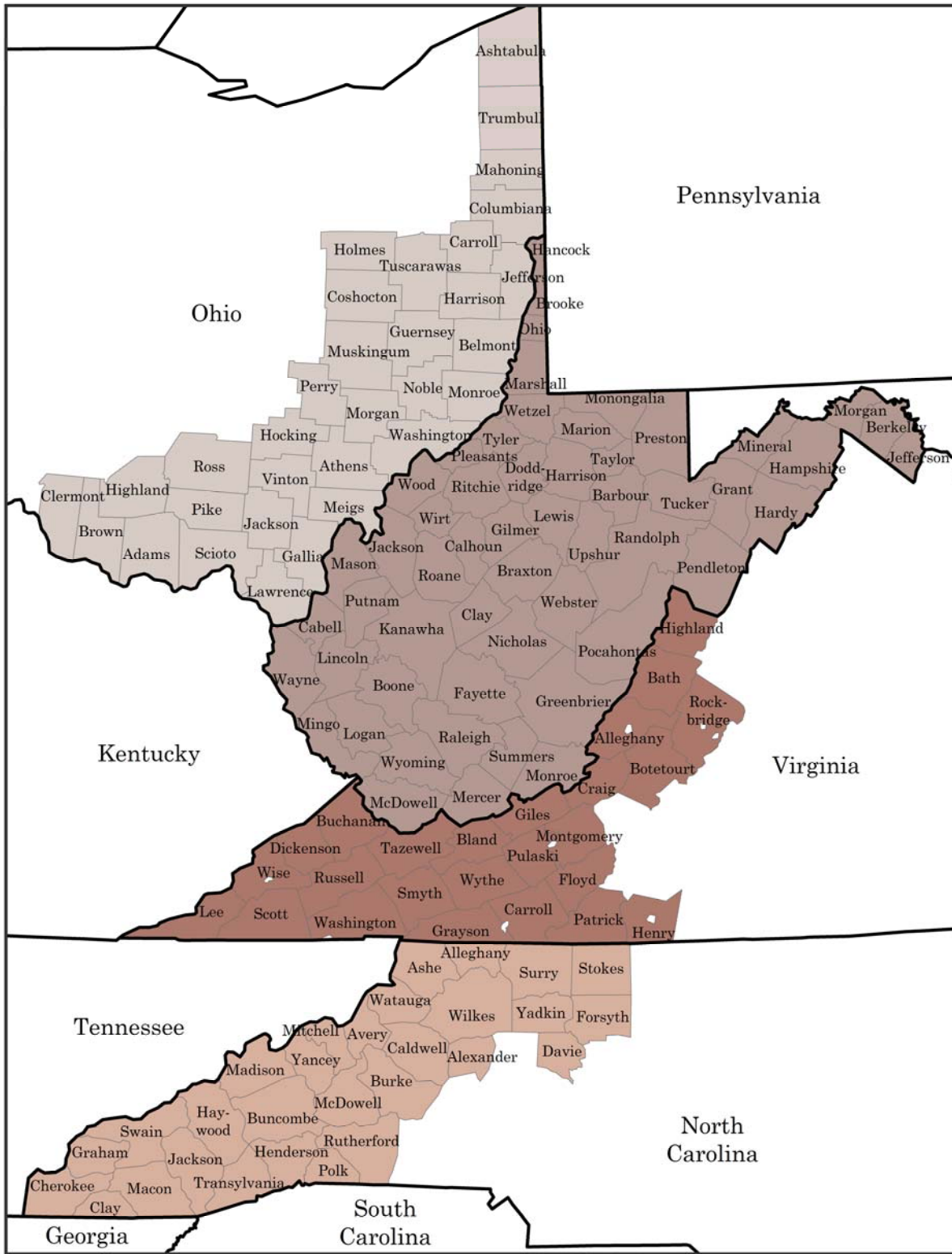
Appendix A. Central Appalachian Counties

Central Appalachian Counties

Created by Bridget Lair,
GVS Senior Research Associate

Projection: State Plane South,
Datum: NAD 83
Source: AFN Members
March, 2016





ⁱ Data for annual giving in Appalachia were available for the following working group members: Athens Foundation, Appalachian Community Fund, Appalachian Regional Commission, Bernard McDonough Foundation, Blue Grass Community Foundation, Community Foundation of Western North Carolina, Center for Appalachian Philanthropy, Community Foundation of the Ohio Valley, Claude Worthington Benedum Foundation, East Tennessee Foundation, Foundation for Appalachian Kentucky, Foundation for Appalachian Ohio, Foundation for a Healthy Kentucky, Foundation for the Tri-State Community, Inc., Greater Clark Foundation, Greater Kanawha Valley Foundation, Kate B. Reynolds Charitable Trust, Osteopathic Heritage Foundations, Parkersburg Area Community Foundation, Ross Foundation, Sisters Health Foundation, Thompson Charitable Foundation, Wythe-Bland Foundation

ⁱⁱ Service area data were available for the following working group members: Alleghany Foundation, Appalachian Community Fund, Appalachian Regional Commission, Athens Foundation, BB&T Bank, Bernard McDonough Foundation, Bluegrass Community Foundation, Casey Family Programs, Center for Appalachian Philanthropy, Claude Worthington Benedum Foundation, Community Foundation of the Ohio Valley, Community Foundation of Western North Carolina, East Tennessee Foundation, Federal Reserve Bank of Richmond, Federal Reserve Bank of Cleveland. Federal Reserve Board, Foundation for a Healthy Kentucky , Foundation for Appalachian Kentucky, Foundation for Appalachian Ohio, Foundation for the Tri-State Community, Inc., Greater Clark Foundation, Greater Kanawha Valley Foundation, HealthPath Foundation of Ohio, Kate B. Reynolds Charitable Trust, Mary Reynolds Babcock Foundation, Osteopathic Heritage Foundations, Parkersburg Area Community Foundation, Ross Foundation, Sisters Health Foundation, Thompson Charitable Foundation, USDA Rural Development Ohio, USDA Rural Development Tennessee, USDA Rural Development West Virginia, Wythe-Bland Foundation



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