

When you become part of the Appalachia Funders Network

you are connecting with the funders, investors and leaders wielding tremendous knowledge and influence across our region.

Join us by becoming a Gathering Sponsor!



**APPALACHIA
FUNDERS NETWORK**

2024 ANNUAL GATHERING

April 24-26, 2024

Charleston, WV

AFN At-A-Glance

- 100+ Gathering funder-attendees
- 70 member organizations: foundations, investors, and financial organizations
- 600 funder newsletter subscribers
- 1,600+ Twitter followers
- Peer Groups: Arts & Culture, Downtown Revitalization, Energy & Natural Resources, Food & Agricultural Systems, Health, and Place-Based Foundations
- Regional interests: Rural Climate Resilience, Community Capacity Building, Community Asset Scan, Appalachian Narrative Change

Our Purpose is to accelerate an equitable Appalachian transition by convening and connecting funders from across our region.

Our Strategies

- Build trust and relationships among Appalachia funders
- Facilitate common understanding, analysis, and vision
- Foster cross-sector collaboration and action
- Convene for learning, analysis, and collaboration
- Align existing resources and leverage new investments into the region

Why Now? The Appalachian Transition movement is a response to several challenges; including the decline of traditional economic sectors; a pervasive public health crisis; the undervaluing of natural resources; and prolonged under-investment in our region's organizations, businesses, community capacity, and youth. The Appalachian Transition is about overcoming these challenges by accelerating the development of promising economic sectors, solving entrenched problems, and preserving our cultural heritage.

Our Vision:

a healthy, equitable, and vibrant region that, through strong partnerships, civic engagement, and leadership, preserves our unique assets and provides prosperity for all. Our actions in the next several years will shape what happens across the region for decades to come. Our aim is to ensure these opportunities elevate the ingenuity and promise of local solutions in order to transition our region into its next phase of sustainable development.

Find more information at: APPALACHIAFUNDERS.ORG/afn-annual-gathering

AFN Gathering Sponsorship Levels & Benefits

Benefits	Silver \$1,000-\$4,999	Gold \$5,000-\$9,999	Platinum \$10,000+
Logo Placement on the Gathering Registration Web Page & in Newsletter	✓	✓	✓
Logo Placement on the Gathering Digital Program	✓	✓	✓
Prominent Name and Logo Placement on Sponsor Signs, Located Near Registration Onsite	✓	✓	✓
One Complimentary Registration		✓	✓
Named Sponsorship (see below)		✓	✓
Option to Share Insert/Handout of Your Choice with All Guests		✓	✓
Mention at Opening and Closing Remarks			✓
Option to Set Up Vendor/Information Table			✓
Second Complimentary Registration			✓

Named Sponsorship

Each has the option for multiple sponsors

Event	Contribution
Luncheon for All Attendees	\$5,000 each day
Keynote Speaker	\$5,000
Wednesday and Thursday Workshops Offered by Expert Facilitators	\$5,000 each
Travel Stipends for Invited Non-members	\$7,000
Evening Reception and Entertainment	\$15,000
Site-Visits to Local Nonprofits/Entrepreneurs	\$7,000 each
Publication – Synthesis of Gathering Experience and Findings	\$20,000
Artist or Storyteller in Residence (Live Offerings Throughout the Event)	\$7,500